

Quick Scan

Market mapping & sizing



Voorbeeld

Regio: Denemarken

Quick Scan:

Market mapping & sizing

Scan reach:

- Denemarken

Scan segmentatie naar Industry classification code (SIC):

- ▶ 20 Food and kindred products
- ▶ 26 Paper and allied products
- ▶ 28 Chemicals and allied products
- ▶ 32 Stone, clay, glass and concrete products
- ▶ 33 Primary metal industries
- ▶ 34 Fabricated metal products, except machinery and transportation equipment
- ▶ 35 Industrial and commercial machinery and computer equipment
- ▶ 36 Electronic and other electrical equipment and components, except computer equipment
- ▶ 37 Transportation equipment
- ▶ 51 Wholesale trade - nondurable goods

Scan profilering naar:

- Ondernemingsvorm
- Jaar van oprichting
- Aantal werkzame personen;
- Jaaromzet (in euro's)
- Eigen vermogen (in euro's)

Scan datum:

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Scan Segmentatie:

- Segmentatie naar activiteiten sector resp. SIC code

Region Denmark	Major Group										
	20	26	28	32	33	34	35	36	37	51	TOTAL

TOTAL	482	158	20	320	99	23	16	260	166	1.609	3.153
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SIC code	20	26	28	32	33	34	35	36	37	51	TOTAL
2011 Meat packing plants	326	0	0	0	0	0	0	0	0	0	326
2041 Flour and other grain mill products	33	0	0	0	0	0	0	0	0	0	33
2046 Wet corn milling	9	0	0	0	0	0	0	0	0	0	9
2064 Candy and other confectionery products	24	0	0	0	0	0	0	0	0	0	24
2066 Chocolate and cocoa products	90	0	0	0	0	0	0	0	0	0	90
2621 Paper mills	0	15	0	0	0	0	0	0	0	0	15
2631 Paperboard mills	0	134	0	0	0	0	0	0	0	0	134
2676 Sanitary paper products	0	9	0	0	0	0	0	0	0	0	9
2819 Industrial inorganic chemicals	0	0	20	0	0	0	0	0	0	0	20
3211 Flat glass	0	0	0	92	0	0	0	0	0	0	92
3229 Pressed and blown glass	0	0	0	221	0	0	0	0	0	0	221
3275 Gypsum products	0	0	0	6	0	0	0	0	0	0	6
3296 Mineral wool	0	0	0	1	0	0	0	0	0	0	1
3317 Steel pipe and tubes	0	0	0	0	39	0	0	0	0	0	39
3334 Primary aluminium	0	0	0	0	59	0	0	0	0	0	59
3365 Aluminium foundries	0	0	0	0	1	0	0	0	0	0	1
3411 Metal cans	0	0	0	0	0	23	0	0	0	0	23
3554 Paper industries machinery	0	0	0	0	0	0	16	0	0	0	16
3641 Electric lamps	0	0	0	0	0	0	0	260	0	0	260
3711 Motor vehicles and car bodies	0	0	0	0	0	0	0	0	166	0	166
5149 Groceries and related products	0	0	0	0	0	0	0	0	0	1.609	1.609

Scan profilering:

- Segmentatie naar ondernemingsvorm

Region Denmark	Major Group										
	20	26	28	32	33	34	35	36	37	51	TOTAL

TOTAL	482	158	20	320	99	23	16	260	166	1.609	3.153
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Legalstatus												
Unclassified	164	46	5	56	21	10	3	25	34	141	505	
Corporation	154	79	12	84	54	12	13	111	107	510	1.136	
Partnership Of Unknown Type	21	8	0	20	0	0	0	11	3	129	192	
Proprietorship	129	24	3	160	24	1	0	110	21	803	1.275	
Cooperative	8	0	0	0	0	0	0	0	0	7	15	
Non Profit Organization	5	1	0	0	0	0	0	2	0	13	21	
Foreign Company	1	0	0	0	0	0	0	0	1	5	7	
Sole Proprietorship	0	0	0	0	0	0	0	1	0	1	2	

- Segmentatie naar jaar van oprichting

Region Denmark	Major Group										
	20	26	28	32	33	34	35	36	37	51	TOTAL
TOTAL	482	158	20	320	99	23	16	260	166	1.609	3.153
Year start											
Unclassified	30	16	2	22	3	2	1	5	14	26	121
19th Century 1800-1899	1	1	0	0	0	0	0	0	0	1	3
1900s 1900-1909	0	0	0	0	0	0	0	0	2	1	3
1910s 1910-1919	0	3	0	0	0	0	0	0	1	4	8
1920s 1920-1929	2	0	0	0	0	0	0	1	2	2	7
1930s 1930-1939	6	0	1	0	0	0	0	1	0	1	9
1940s 1940-1949	1	0	0	1	0	0	0	0	5	4	11
1950s 1950-1959	4	3	0	1	2	0	0	4	2	3	19
1960s 1960-1969	8	6	0	9	2	2	0	9	0	13	49
1970s 1970-1979	31	20	0	34	8	1	1	35	11	69	210
1980s 1980-1989	69	33	4	33	19	6	7	62	30	108	371
1990s 1990-1999	130	24	7	66	29	3	6	67	40	286	658
2000	40	9	1	14	1	0	0	2	6	72	145
2001	13	4	1	10	5	1	0	9	6	63	112
2002	20	2	1	16	7	2	0	13	6	98	165
2003	19	6	1	20	4	2	0	10	10	108	180
2004	26	5	0	20	4	0	0	6	4	161	226
2005	16	6	0	21	6	2	0	14	7	157	229
2006	15	8	1	17	5	0	1	13	7	184	251
2007	48	10	1	32	1	2	0	8	11	220	333
2008	3	2	0	4	3	0	0	1	2	28	43

- Segmentatie op basis van werkzame personen

Region Denmark	Major Group										
	20	26	28	32	33	34	35	36	37	51	TOTAL
TOTAL	482	158	20	320	99	23	16	260	166	1.609	3.153
Employees company											
Unclassified	114	54	3	83	19	5	6	53	56	580	973
1 to 5	157	34	5	165	34	4	1	146	38	844	1.428
6 to 10	29	5	0	21	10	0	2	19	14	99	199
11 to 25	60	25	6	25	9	1	4	23	32	60	245
26 to 50	40	13	0	8	9	2	1	7	13	19	112
51 to 100	31	13	2	8	9	3	1	2	5	4	78
101 to 500	29	12	2	10	8	6	1	9	8	3	88
501 to 1000	18	1	1	0	1	2	0	1	0	0	24
>1000	4	1	1	0	0	0	0	0	0	0	6

- Segmentatie naar € jaarmzet

Region Denmark	Major Group										
	20	26	28	32	33	34	35	36	37	51	TOTAL
TOTAL	482	158	20	320	99	23	16	260	166	1.609	3.153
Sales Euro's											
Unclassified	455	148	18	308	94	22	16	241	148	1.518	2.968
1 - 99,999	1	2	0	4	0	1	0	6	6	21	41
100,000 - 499,999	5	4	0	8	1	0	0	10	2	46	76
500,000 - 999,999	0	0	0	0	1	0	0	1	2	11	15
1,000,000 - 4,999,999	2	1	0	0	0	0	0	0	4	5	12
5,000,000 - 9,999,999	1	0	1	0	0	0	0	1	0	2	5
10,000,000 - 49,999,999	10	1	0	0	1	0	0	1	2	5	20
50,000,000 - 99,999,999	2	1	0	0	2	0	0	0	1	0	6
100,000,000 - 499,999,999	4	1	1	0	0	0	0	0	1	1	8
500,000,000 - 999,999,999	1	0	0	0	0	0	0	0	0	0	1
1,000,000,000+	1	0	0	0	0	0	0	0	0	0	1

- Segmentatie naar € eigen vermogen

Region Denmark	Major Group										
	20	26	28	32	33	34	35	36	37	51	TOTAL
TOTAL	482	158	20	320	99	23	16	260	166	1.609	3.153
Networth											
Unclassified	350	105	12	261	60	17	9	178	90	1.294	2.376
< -1,000,000	1	0	0	0	1	1	0	0	0	4	7
-999,999 - -500,000	2	0	0	0	0	0	0	1	1	5	9
-499,999 - -250,000	6	1	0	1	1	0	1	1	0	4	15
-249,999 - -100,000	4	1	0	3	0	0	0	1	2	14	25
-99,999 - -50,000	3	2	0	2	1	0	0	0	3	10	21
-49,999 - -25,000	3	0	0	2	0	0	0	4	3	12	24
-24,999 - -10,000	2	2	0	1	0	0	0	0	2	8	15
-9,999 - -5,000	0	1	0	0	0	0	0	1	1	3	6
-4,999 - -1	0	0	0	0	0	0	0	0	1	3	4
1 - 99,999	30	6	2	11	12	1	1	24	14	125	226
100,000 - 499,999	27	18	1	18	13	0	4	32	23	72	208
500,000 - 999,999	13	10	1	8	2	0	1	9	8	23	75
1,000,000 - 4,999,999	25	9	3	10	6	4	0	7	14	26	104
5,000,000 - 9,999,999	5	2	0	1	2	0	0	1	2	3	16
10,000,000 - 49,999,999	8	0	0	2	1	0	0	1	2	3	17
50,000,000 - 99,999,999	1	1	0	0	0	0	0	0	0	0	2
100,000,000 - 499,999,999	1	0	1	0	0	0	0	0	0	0	2
500,000,000 - 999,999,999	1	0	0	0	0	0	0	0	0	0	1